

## Data protection information

We are happy that you have visited our website. We would like to inform you here about how we handle your data in accordance with art. 13 of the General Data Protection Regulation (GDPR).

### Person responsible

The person named in the legal notice is responsible for the data processing described below.

### Usage data

When you visit our website, so-called usage data is temporarily analysed on our web server as a log for statistical purposes in order to improve the quality of our website. This data record consists of

- the name and address of the requested content,
- the date and time of the query,
- the amount of data transferred,
- the access status (content transferred, content not found),
- a description of the web browser and operating system used,
- the referral link, which indicates the page from which you came to our website,
- the IP address of the requesting computer, abbreviated in such a way that it is no longer possible to identify you personally.

This log data is evaluated in anonymised form only.

### Data security

We take technical and organisational measures to protect your data against undesirable access as comprehensively as possible. We use an encryption process on our website. Your information is transferred over the internet from your computer to our server and vice versa by means of TLS encryption. You can generally recognise this by the fact that the padlock icon in the status bar of your browser is closed and the address line begins with https://.

### Required cookies

Cookies are small text files which are saved on your terminal device and can be read. A distinction is made between session cookies, which are deleted as soon as you close your browser, and permanent cookies, which are stored beyond the duration of the individual session.

On our website, we only use cookies which are required to ensure an optimised user experience. In particular, we do not use cookies for analysis, tracking or advertising purposes.

In this respect, we use cookies on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR.

You can set your browser so that it informs you when cookies are placed. In this way, the use of cookies will become transparent for you. You can also delete cookies at any time with the corresponding browser setting and prevent new cookies from being set. Please note that it will then not be possible to display our web pages and some functions will no longer be available for technical reasons.

### Access-protected area/user account

If you wish to use the service offers/services on this website, you must first register and create a user account.

To register in the portal, you must enter your company, the associated KRONE company, the KRONE supplier number as well as a title, your first and last name and your business telephone number and email address.

You can then set up a user account customised to your needs via the portal. To do this, a verification code will be sent to the email address provided; enter this verification code in the next step. When we have verified that your

details are complete and correct, you will receive a confirmation and can create a suitable password which you can then use to log in to your user account.

Your data is processed on the basis of Art. 6 para. 1 sentence 1 lit. b GDPR or on the basis of Art. 6 para. 1 lit. f GDPR in the interest of providing you with our service offers/services.

If we collect additional data, this is identified as voluntary and is based on your consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR.

If you wish to permanently unsubscribe from our access-protected area and delete your user account, please use the unsubscribe option provided in the area.

We will delete your data provided it is no longer needed and doing so does not violate any statutory obligations to preserve records.

### **Contact form**

You can contact us via our contact form under "Support". To use our contact form, we need the data marked with \* as mandatory fields.

We will use this data on the basis of Art. 6 para. 1 sentence 1 lit. f of GDPR to respond to your request.

Your data will only be processed to respond to your request. We will delete your data provided it is no longer needed and doing so does not violate any statutory obligations to preserve records.

### **Your rights as a data subject**

When processing your personal data, the GDPR grants you certain rights as a data subject:

#### *Right to information (Art. 15 GDPR)*

You have the right to request confirmation as to whether personal data which affects you is being processed; if this is the case, you have a right to information about this personal data and to the information listed in detail in Art. 15 GDPR.

#### *Right to rectification (Art. 16 GDPR)*

You have the right to obtain without undue delay the rectification of inaccurate personal data which affects you and, where applicable, the completion of incomplete data.

#### *Right to deletion (Art. 17 GDPR)*

You have the right to demand immediate deletion of personal data that affects you if one of the reasons listed individually in art. 17 of GDPR applies.

#### *Right to restriction of processing (Art. 18 GDPR)*

You have the right to demand a restriction of processing if one of the conditions listed in art. 18 of GDPR is met, for example if you have filed an appeal against processing, for the duration of the examination by the responsible entity.

#### *Right to data portability (Art. 20 GDPR)*

In certain cases which are listed individually in art. 20 of GDPR, you have the right to obtain the personal data that affects you in a structured, commonly used and machine-readable format or to have this data transmitted to a third party.

#### *Right of cancellation (Art. 7 GDPR)*

If data is processed on the basis of your consent, you are entitled in accordance with art. 7 sect. 3 GDPR to withdraw your consent to the use of your personal data at any time. Please note that the withdrawal is effective for the future only. Processing done before the withdrawal is not affected.

*Right to appeal (Art. 21 GDPR)*

If data is collected on the basis of art. 6 sect. 1 sentence 1 let. f of GDPR (data processing to safeguard justified interests) or on the basis of art. 6 sect. 1 sentence 1 let. e of GDPR (data processing in the public interest or in the exercise of official authority), you have the right for reasons resulting from your specific situation to object to processing of data at any time. In this case, we will stop processing the personal data, unless there are verifiable compelling reasons for processing worthy of protection which outweigh your interests, rights and freedoms, or the processing serves the assertion, exercise or defence of legal claims.

*Right to appeal to a regulatory authority (Art. 77 GDPR)*

You have the right in accordance with art. 77 of GDPR to appeal to a regulatory authority if you believe that processing of the data that affects you is in violation of data protection provisions. The right to appeal can be asserted in particular to a regulatory authority in the Member State of your habitual residence, place of work or place where the alleged infringement occurred.

*Assertion of your rights*

Unless otherwise specified above, please contact the office named in the legal notice to assert your rights as a data subject.

**Contact details of the data protection officer**

Our external data protection officer will be happy to provide you with information on the subject of data protection using the following contact details:

datenschutz nord GmbH  
Konsul-Smidt-Straße 88  
28217 Bremen  
Web: [www.datenschutz-nord-gruppe.de](http://www.datenschutz-nord-gruppe.de)  
Email: [office@datenschutz-nord.de](mailto:office@datenschutz-nord.de)

If you contact our data protection officer, please also indicate the responsible office named in the legal notice.